

Create your digital stories with us!

### About Us

A Delhi based Digital Marketing Agency fueled by a group of young & creative professionals offering varied digital marketing services.

We thrive on creating & delivering integrated solutions for our clients to give them a unique & rich digital experience for their business.

Digital Tale as an agency has a special affection for women entrepreneurs and small & medium enterprises. We take immense pride in the success of our clients.

www.digitaltale.in



### Services



#### SOCIAL MEDIA MANAGEMENT

Curating convertible content copies that speak volumes about your brand with less and more strategic words is an art, and we are good at it! You can trust us to write for your business in a language that resonates with the class of your business.

We will help you flourish your leads and conversions from all around the world.

#### **CONTENT WRITING**

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#### WEBSITE DESIGN & DEVELOPMENT

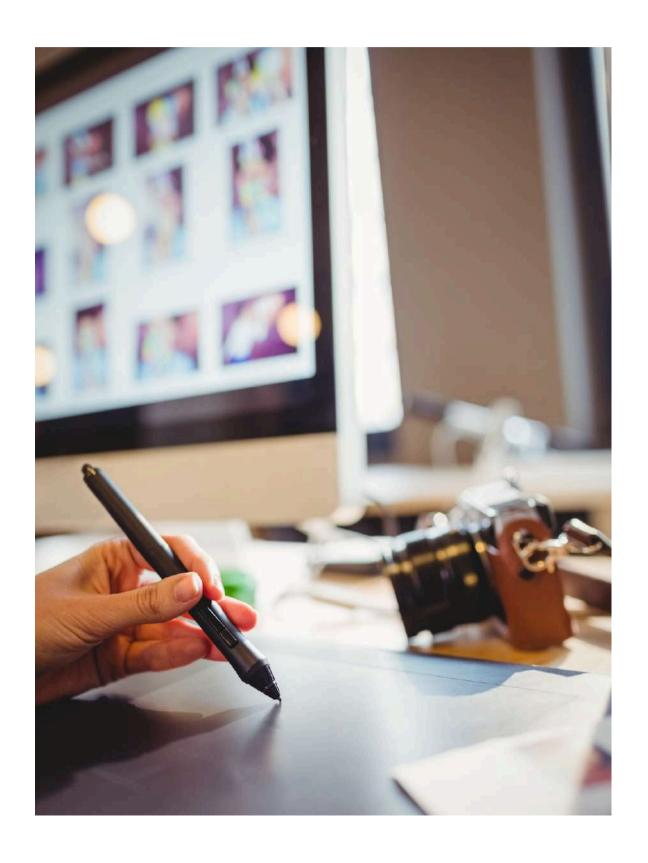
A business without a website today is almost non-existent for potential customers. It is your virtual address, where one can glance through the necessary information about your business. Also, expanding the business beyond your local area is only possible by having a magnificent website.

Digital deliveries are possible at every corner of the world via a perfect blend of web design and web development plan, along with a top launch rate of the website on every browser and platform. We try to service every requirement under one umbrella for unique and beautiful websites with experienced developers, designers, copywriters, digital marketers, etc.

#### **GRAPHIC DESIGNING**

With a team of experienced and versatile designers, we strive to deliver you precisely what you want! Visuals are the backbone of your digital story; it is about showcasing your brand's emotion and experience. A quality design & consistent aesthetic inculcate a positive aura that pulls conversions. The entire projects we offer in graphics are strategically created to captivate footfall and boost performance.

### Services



#### **PHOTOGRAPHY**

An image that pulls potential customers just by its look is an art that can be endured by very few after a great practice. At Digital Tale, we serve our clients with professional photography for their products and services. We guarantee to help you with high-quality, professionally photographed product images for your online store, E-commerce listing, print media, etc. and make sure that the pictures we click alter in becoming the backbone of your brand.

#### PERFORMANCE MARKETING

While you may secure digital space for your business with ease, it's not necessarily as easy to be visited by your potential customers. With the internet being overly populated with more than thousands of companies offering very similar products or services, we can use digital promotion techniques to be seen by our target clientele. We can help you optimize your digital ads (on google, meta or linkedin) to deliver maximum results!

#### **PRESENTATIONS**

No audience has ever complained about a presentation or speech being too short. It is prudent to fit vital information pleasingly in a smart and short presentation to have a crisp and clear presentation. Creating appealing PPTs to win business and related goals are our core focus. Our team consists of designers who charmingly design presentations that are remembered because of the use of exquisite graphs, charts, HD images and quality alignment between all texts and visuals through all slides.

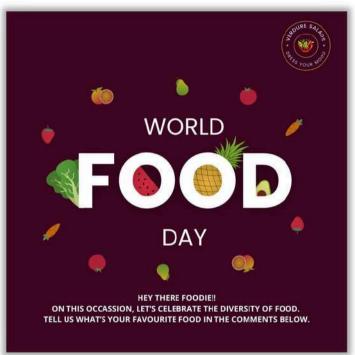
#### **NEWSLETTERS & MAILERS**

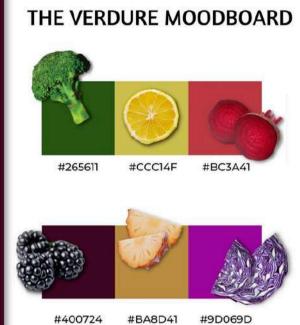
Newsletters work as a life force for your marketing campaign. Having a full-fledged plan for delivering newsletters and mailers that are economical and cost-effective is paramount for every business. Our enthusiastic team effortlessly handles customization and regular deals to aid in taking care of the tedious task of periodic newsletters.

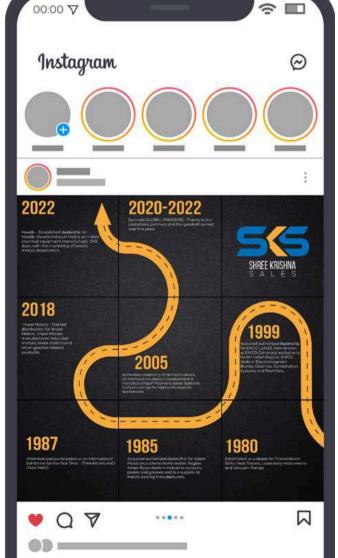
Newsletter serves the purpose of a postcard from traditional marketing times. It's a constant reminder of your business to your community. With today's technology, we can include action buttons such as shop now, book your appointment, follow us, etc., right there, making you reachable with just one click.

# Social Media Marketing

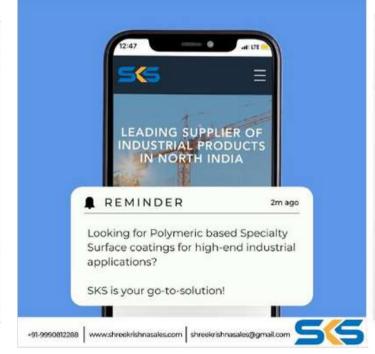




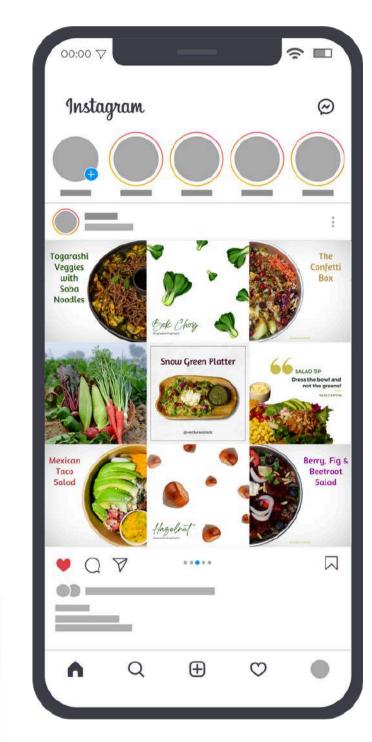












# Social Media Marketing





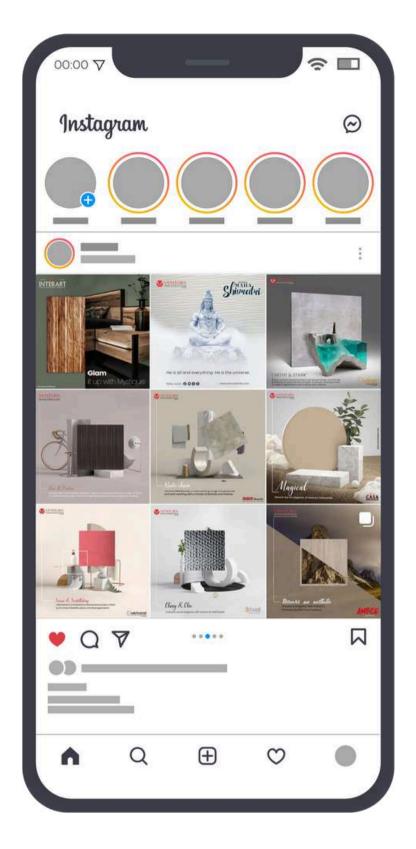












# Video Profiles (tap on screen to watch)







Coworking Space

Kitchen Equipment Supplier

Networking Group

### Video Shoot & Edit





Kitchen Equipment Supplier

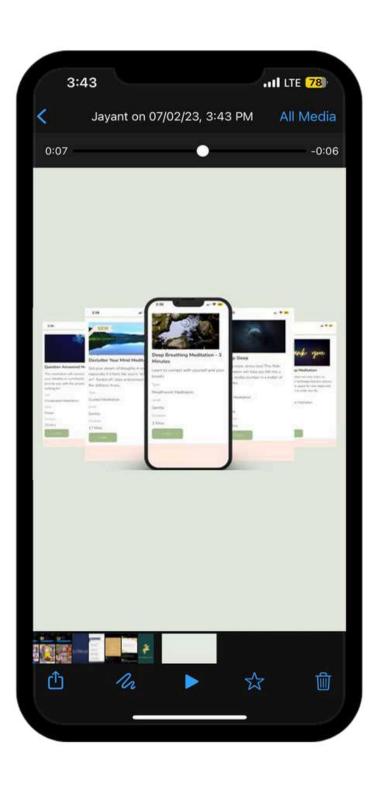


Daftar Cowork Founder

Daftar Cowork Founder

## Video Ads (tap on screen to watch)



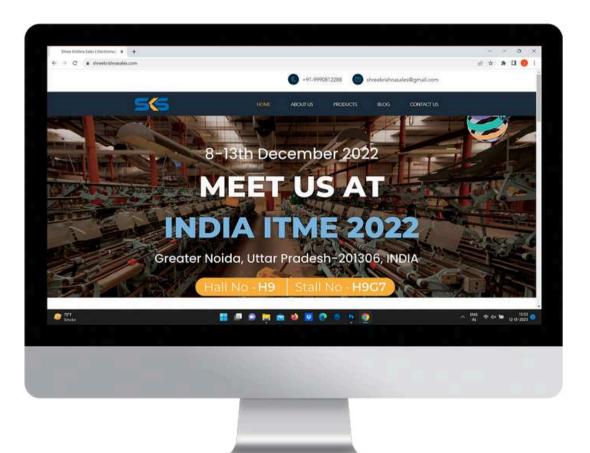


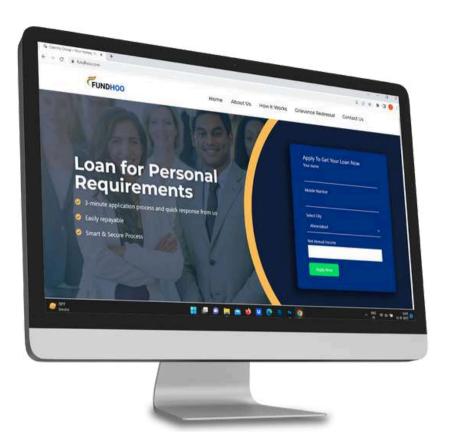


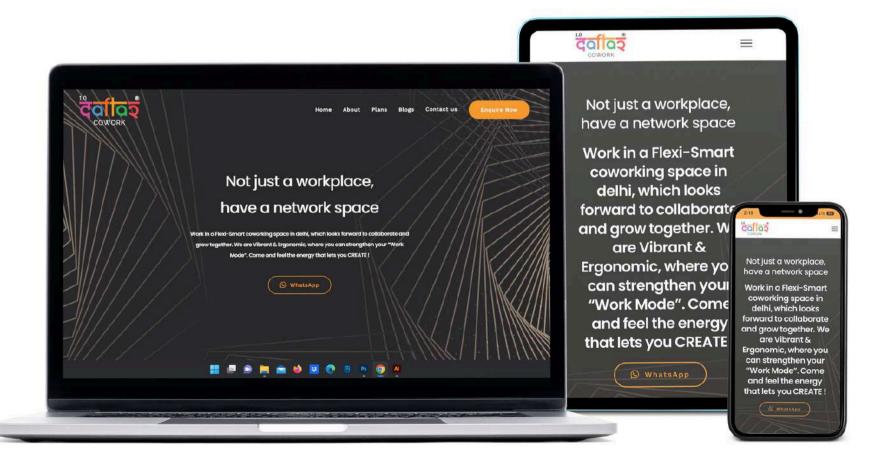


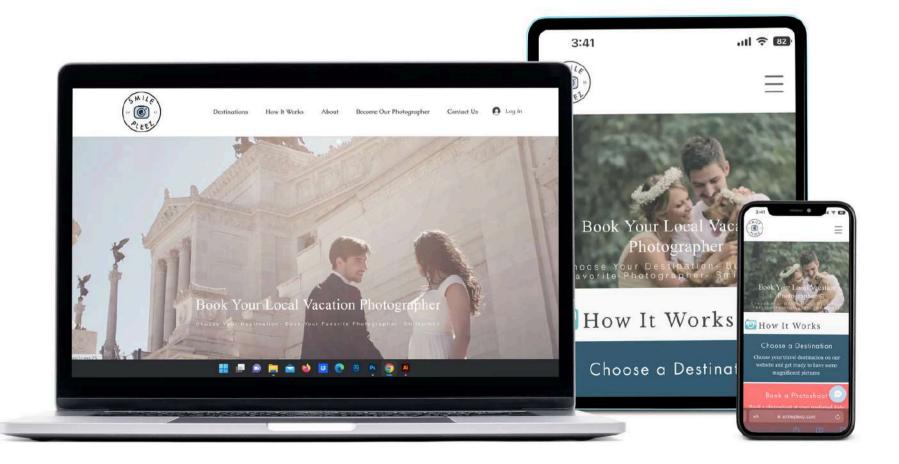
### Websites





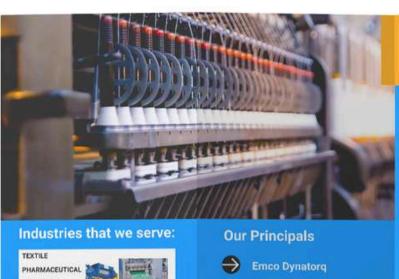






# Flyers





Kaiser Fluids





Impel Motors

Toshniwal Instruments



### Emco Dynatorq Pvt. Ltd. (Formerly Emco Lesze Pvt. Ltd.)

We are OEM for LMW, KTTM, REITER We also provide 1v1 replacement against all other brake

- 3. Draw Frame LDO6, LD2 4, LAP Former-LH10, LH15
- LK54,LK64,LK64Z,LK69,E86, E80
- 6. Draw Frame LRSB851 7. Speed Frame - LF1400, LF1660,
- 9. Ring Frame LR9/AXL (LMW), G32 (Rierter) K44



ELECTROMAGNETIC BRAKES & CLUTCHES







PACKAGING CRANE & HOIST

CONVEYORS

MACHINE TOOLS

CONSTRUCTION PRINTING

PALLET TRUCK DRIVES

ELEVATORS



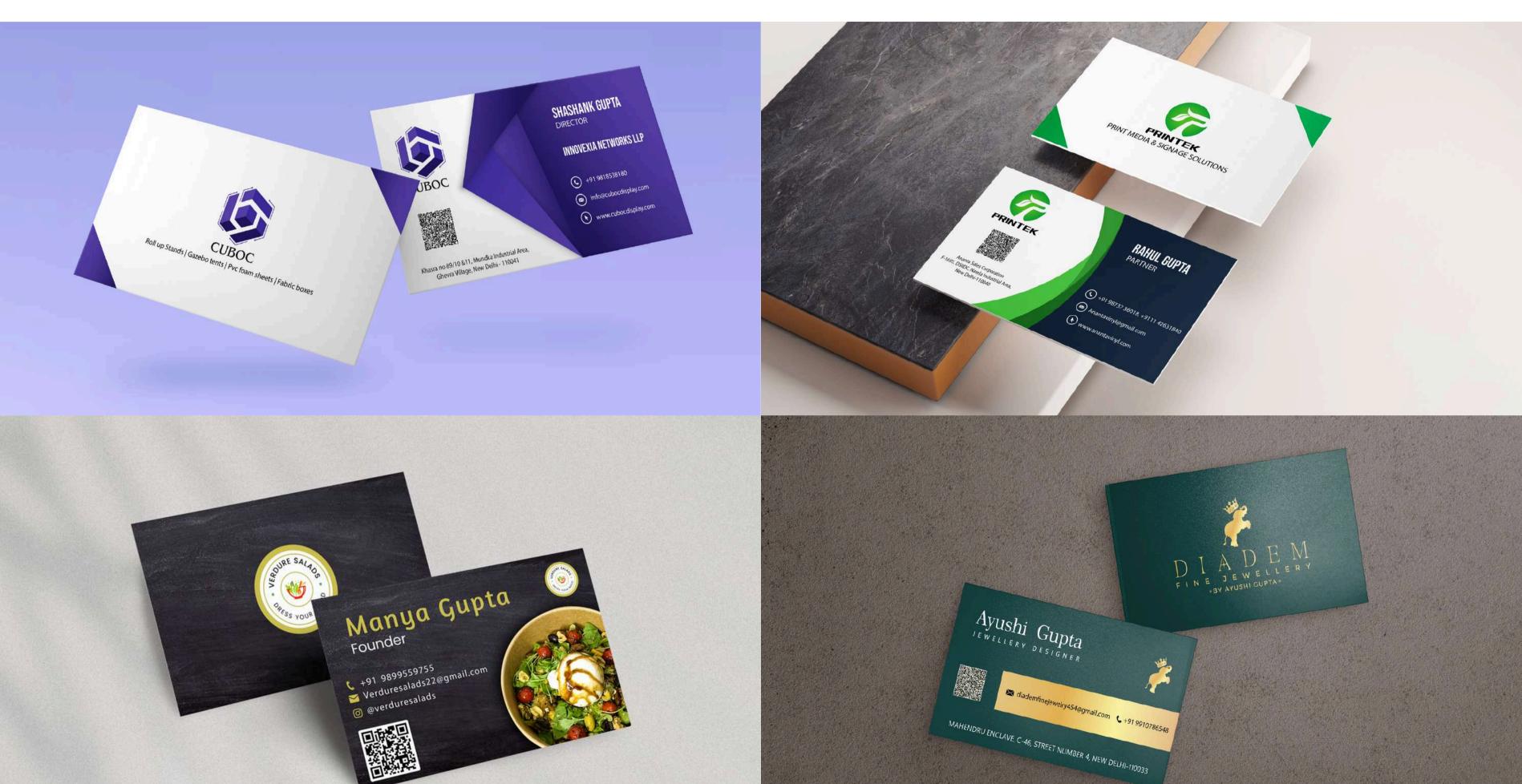


### Power Point Presentation





### Business cards



## Photo Shoot













## Photo Shoot













### Logo Designs











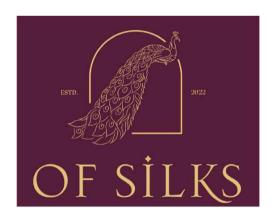




























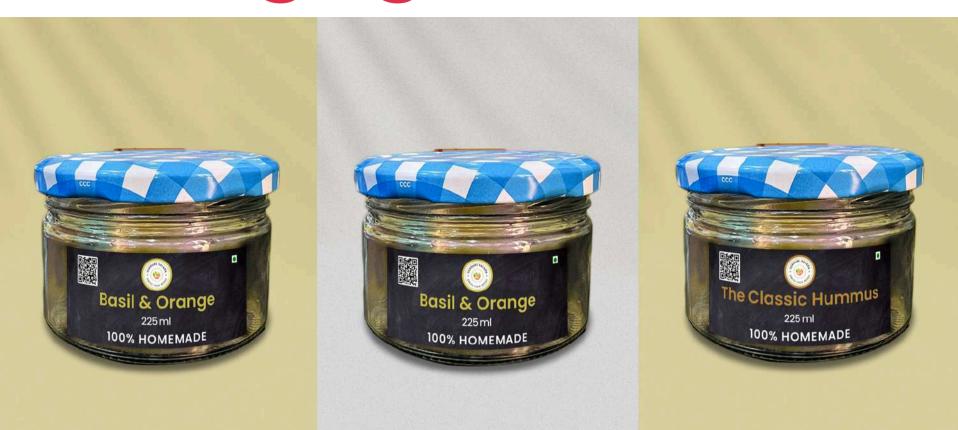
# Branding







# Packaging













## Packaging



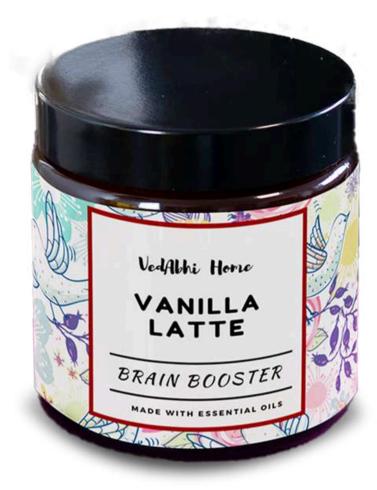






# Packaging







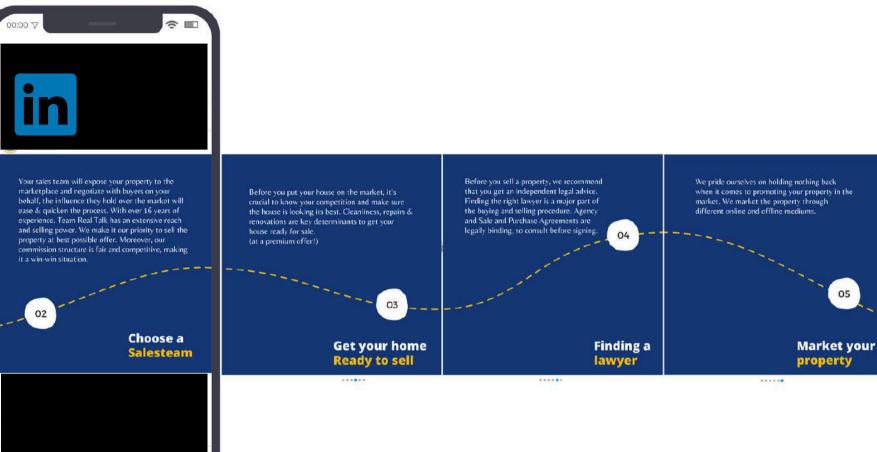






### LinkedIn Carousels









05



# Standee Designs

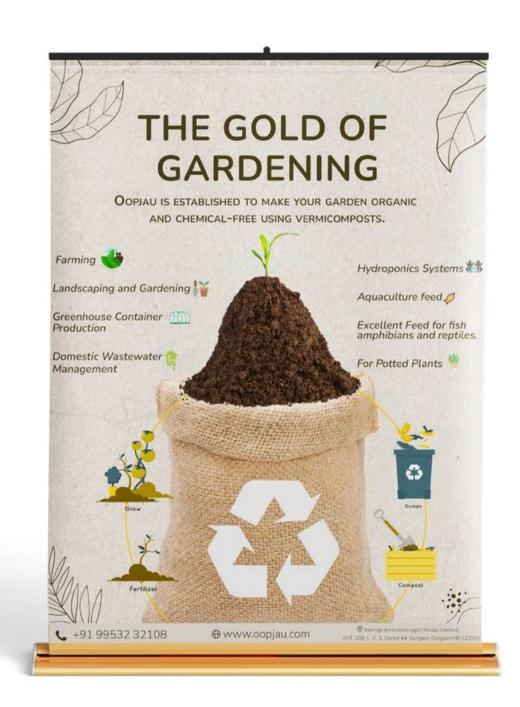






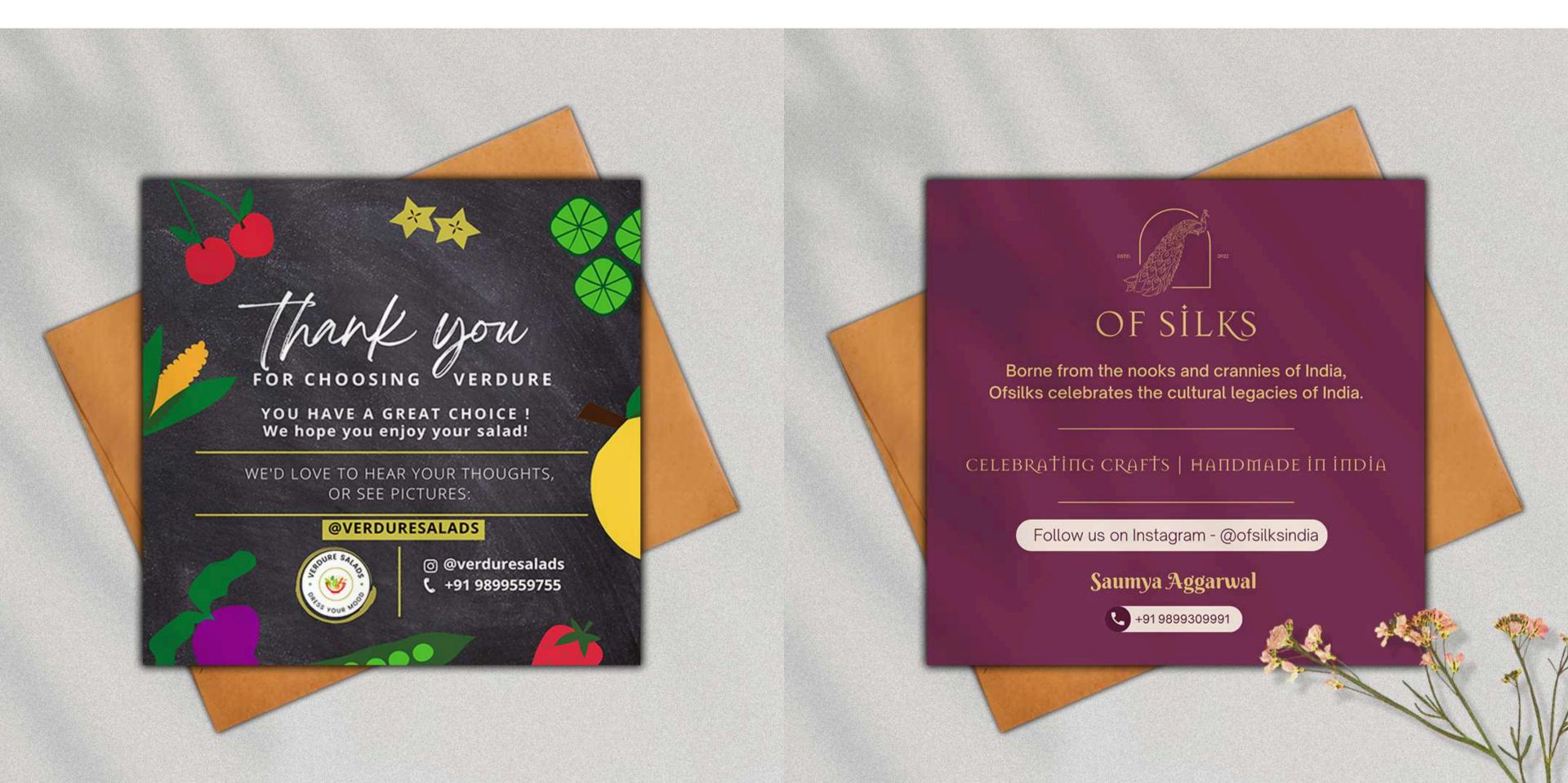
# Standee Designs







# Thank you card



# Invitation design



# Banners/Hoardings



### Exhibition Booth









# Digital Invite Videos (tap to watch)



Diwali Party



Pink Theme Party



Diwali Party along with Fashion Show

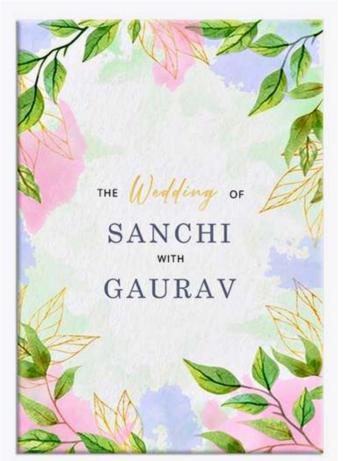
# Promotional Videos (tap to watch)

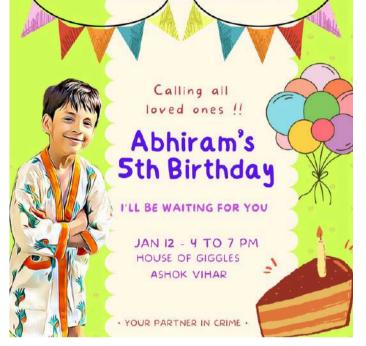


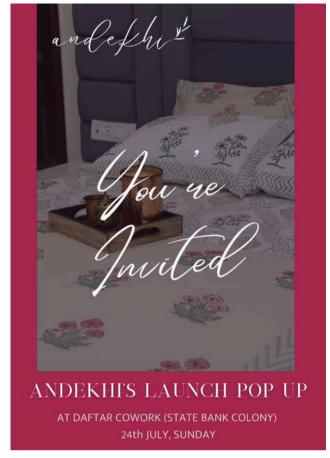




# Invites (Static)















#DhaiAksharSnehKe







### Menu





#### CLASSIC SALADS











#### CLASSIC SALADS









#### EXQUISITES



₹ 700















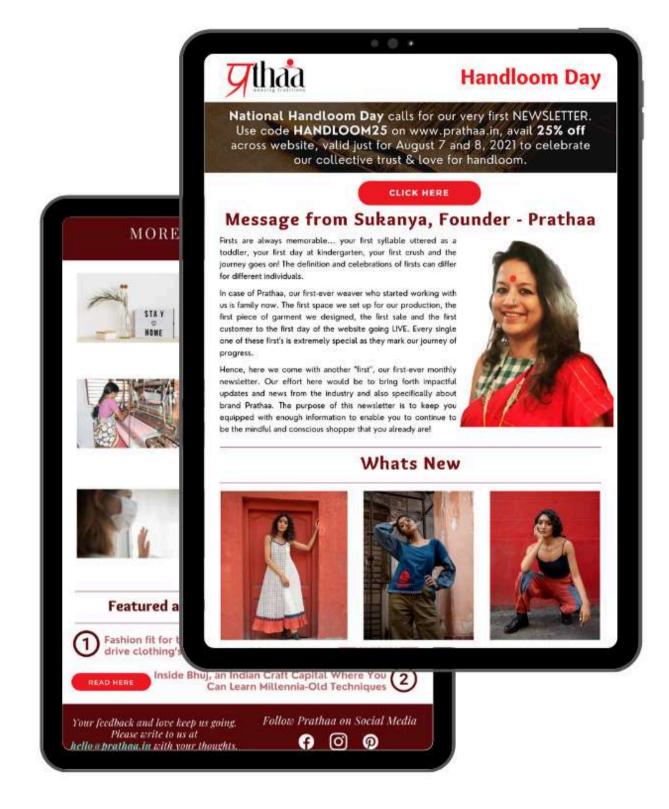






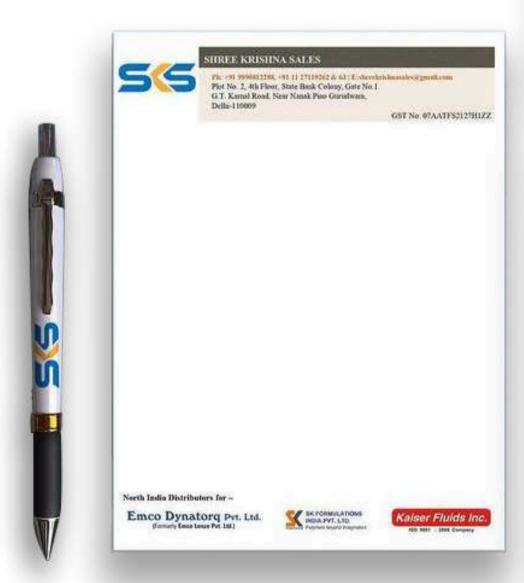
### Newsletters



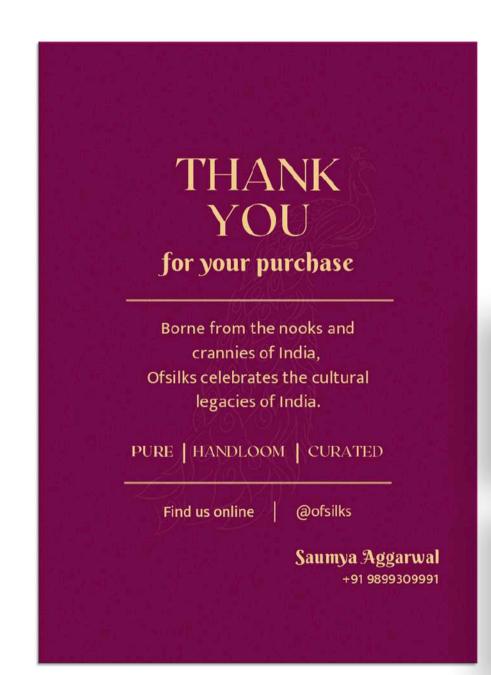




# Stationery



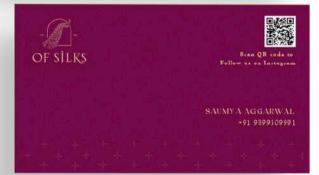












## Content Writing

### 5 Must-read books for Insurance Professionals!

In today's era, working in any given industry is challenging and requires one to be always on toes. Continuous learning is crucial for survival and growth. Insurance industry is no different, especially during this digital age; every aspect of the industry is fast-paced and dynamic. However, it is also essential to note that particular fundamental shall always stand the test of times. No matter how basic they are, people lose track of it in this new and confusing age.

Hence, BimaSchool brings to you a list of five must-read books for Insurance professionals, which are to refresh you with both current and traditional industry trends.

Here are 5 of the best books for insurance professionals.



#### **Red Cherry**

Golden Crown Premium red cherries is an imported product and conforms to international quality standards. Golden Crown canned cherries are convenient and ready to eat, bright red in colour having flavours of royalty.



#### Pineapple Titbits

Golden Crown Pineapple Tidbit are freshly hand-picked pineapples in cubes which are convenient and ready to go in your plate. These high grade pineapples tidbit provides you the fresh sweet taste and nutrients.

### Top 5 Industrial Marketing Tips For Startups And SMEs

Updated: Dec 8, 2022

Industries use specific marketing tactics to market their products and services. Whether you are a startup or a small business, there are opportunities for you to invest in marketing for your industry as well as for yourself.

Here are the top 5 industrial marketing tips for startups and SMEs to help you improve your effectiveness when it comes to making sales.



### Sustainable Fashion Documentaries That Inspire Change and Hope

Wearing clothes and loving fashion is something we definitely cannot wipe off from our daily lives in spite of the challenges that the fashion industry along with many other industries pose to the environment. It is important to be aware of how mindfully we consume them making a huge difference and impact on the overall challenging scenario. However, with similar faith, instead of waiting for things to get better or worse, many brands, designers, consumers and activists have chosen to...

About Plasto India

### We Provide The Best Advertising and Signage Solutions Since 2001

Plasto India was born in 2001 in the signage industry with very little experience. Over this time span of 20 years, we have learned and gained experience in Signage industry and carefully curated our basket of products to cater to the needs of each and every sign maker in India.

We have a dedicated team of over 30 personnels who are working with us since our inception in 2001.

<u>Content Creation for Website, Blogs, Corporate profile, Proposals, Brochures, Press releases, Newsletter etc.</u>

### Get a hold of us!

- If you like to email digitaltaleofficial@gmail.com
- (Left) If you're more of a caller +91 9999864326
- O If you're simply just addicted to scrolling @digitaltaleofficial
- If you'd like to meet us Daftar Cowork, State Bank Colony, Delhi 09

www.digitaltale.in